

Fake News

It's out there...or is it?



Learning Objective

To define the term 'Fake News'.

To analyse the potential consequences of 'Fake News'.

To describe how 'Fake News' affects us and how we can avoid it.



What is Fake News?



What do you think Fake News is?

In groups, discuss what you think Fake News might be and whether you have come across it before.



Fake News?

A definition:

Fake news, or hoax news, refers to false information or propaganda published under the pretence of being authentic news. Fake news websites and channels push their content in an attempt to mislead consumers of the content and spread misinformation via social networks and word-of-mouth. This is oxymoronic in nature – the implications of the word ‘news’ being something factually accurate.

Key Vocabulary

Propaganda – misleading information used to promote a certain point of view.

Hoax – a humorous or nasty lie (deception).

Authentic – something that is genuine.

Oxymoronic – a combination of two words that are, or close to, opposites.

Can you write a definition in your own words?

Why Make Fake News?



Why do you think people create Fake News stories?



Consider:
Power,
Influence,
Advertising,
Control,

With a partner come up with five reasons **why** people might want to make Fake News.

Fake News?



Which of these statements do you believe is true?

- Fake News is often political.
- All news is fake.
- The news is not worth watching.
- Fake News is biased.
- All news is used for advertising.
- Fake News can have negative consequences.

True	False

How is Fake News Harmful?

- Fake News is dangerous because it can affect our views: it intentionally misleads us.
- Fake News breaks the trust we have in people in the media, many of whom are actually reporting honestly.
- Fake News can cause people to act on false information.
- Many believe that Fake News is destroying democracy because it is influencing political views.

Do you think it is dangerous in any other ways?

Are there any recent cases where people believe this to have happened?

Fake News - Consequences

If there was a Fake News article about you or your family, how might it make you feel?



Emotions



Discuss

Is Fake News morally wrong? Why?



How Can I Avoid Fake News?

- See if credible news outlets, such as the BBC, are reporting the story.
- Is there an author/journalist name? If not, it could be suspicious.
- Often, Fake News stories will have a strange domain names – look out for anything that seems suspicious– websites ending in .com.co are often fake versions of real sites.
- Bad web design could be an indicator of fake news, as could poor spelling/grammar. Does it seem professional?
- Look up websites to check their credibility.
- Read stories from different sources to get multiple viewpoints – don't assume the first thing you read is true.
- Some fake news stories will use an image that is not actually related to the story. Using a reverse-image search on Google can help to determine whether the image is part of the story.

Create Your Own Debate



Motion:

This house believes that Fake News is harmless.

Plenary Quiz



What is Fake News?

Is Fake News Dangerous? Why?

How does Fake News affect us?

How can you avoid Fake News? Give at least two ways.

